



For Immediate Release

For Additional Information contact:

Kevin Magee, Director of Marketing
703-999-0987

kmagee@strategybridgeintl.com

PRESS RELEASE

Strategy Bridge International CEO Earns Expert Systems Engineering Professional (ESEP) Certification from International Council on Systems Engineering

Winchester, VA – Strategy Bridge International, a leading company providing independent advice on strategy, as well as Systems Engineering and Project Management training and consulting, today announced that the company’s Chief Executive Officer, Mark Wilson, has been recognized by the International Council on Systems Engineering (INCOSE) as an Expert Systems Engineering Professional (ESEP).

The new ESEP certification is targeted towards systems engineers with significant work experience and demonstrated systems engineering accomplishment. To achieve this highest level of certification, each candidate is certified against accomplishment, experience and education.

“Your ESEP is an achievement you can be proud of. It is a testimonial and tribute to your experience and lifelong learning as an expert Systems Engineer and leader said Eileen Arnold, INCOSE Certification Advisory Group (CAG) Chair.”

INCOSE launched its professional certification program for systems engineering professionals in 2004. Over 400 certified systems engineers bear witness to the international acceptance this program has received throughout the systems engineering community. The program consists of Associate Certified Systems Engineering Professional (ASEP), Certified Systems Engineering Professional (CSEP) and now Expert Systems Engineering Professional (ESEP) designations. Each has its own criteria for education, experience and accomplishment.

Mark Wilson is a recognized expert in strategic planning with practical executive experience and proven results in systems engineering and both general and project management. He is a sought-after facilitator, teacher and noted authority in collaborative decision-making techniques.

- MORE -

About Strategy Bridge International

Strategy Bridge International (www.strategybridgeintl.com) enables clients to bridge the gap between strategy development and desired operating results through systems thinking, systems engineering, decision analysis, and project management. Strategy Bridge offers facilitated planning workshops and focused consulting to guide strategy and systems development, project planning, and decision-making. Strategy Bridge master instructors average over 25 years of practical on-the-job experience running complex projects and teach a full portfolio of tailored courses designed to improve organizational performance in systems engineering, project management, and leadership.

About INCOSE

The International Council on Systems Engineering (INCOSE) is a not-for-profit membership organization founded to develop and disseminate the interdisciplinary principles and practices that enable the realization of successful systems. INCOSE's mission is to share, promote and advance the best of systems engineering from across the globe for the benefit of humanity and the planet. INCOSE has grown significantly since its formation in 1990. Today, there are over seven thousand members representing a broad spectrum – from student to senior practitioner, from technical engineer to program and corporate manager, from science and engineering to business development.